

March 29, 2018

Dear Tenants:

As recently announced, theMART and Vornado Realty Trust are partnering with the City of Chicago to host the world's largest permanent art installation: **Art on theMART**. Yesterday it became official as the Chicago City Council passed an ordinance allowing the project to move forward.

Art on theMART, scheduled to launch this fall, will be a first-of-its-kind, curated digital art installation across more than 2 ½ acres of theMART's exterior river-facing façade. Between Wells St. and Franklin St., 34 state-of-the-art projectors and related technology equipment will be installed and will project artwork from local, national and international artists. All projections will occur after business hours, and Art on theMART will operate with a sophisticated software program which will prevent any light from penetrating the windows of the building.

This display will not just be a one-time spectacle, but an ongoing series of ever-changing video installations projected in the evenings, five nights a week. Art on theMART marks the first time a projection of its size and scope will be completely dedicated to art with no branding, sponsorship credits or messaging.

Here is a [link](#) to a brief video of a potential projection

theMART is interwoven into the fabric of Chicago's history as an innovator in culture, art, design and fashion. Art on theMART will reaffirm theMART's reputation as an important fixture within the international design and art community, while supporting the City's vision for the Riverwalk, commitment to public art, and further enhance Chicago as a global cultural leader of the arts.

We are excited to embark on construction and installation phases of this project and look forward to your support of this upcoming, one-of-a-kind public art project. We will continue to keep you updated on our progress.

Respectfully,



**Myron**